

Staffwise

Memphis Public Library & Information Center

January 2016

Letter from the Director



Director Keenon McCloy
Memphis Public Libraries

The start of a new year is an ideal time to reflect on past accomplishments and to plan for an even brighter future. Certainly, 2015 was a remarkable year of notable milestones for Memphis Public Libraries both on the local and national stage, but none of this would have been possible without you – the dedicated and hard-working staff. I am profoundly grateful to each of you for your passion and commitment to making Memphis Public Libraries great. Your zeal is palpable and apparent every time I visit the branches or talk to employees at the Benja-

min L. Hooks Central Library. Leading an organization with such passionate employees, customers, and volunteers is a joy, privilege, and honor! Thank you. The opening of CLOUD901 is proof that Memphis Public Libraries are a viable part of our community, impacting Memphians of all ages. During the United Way campaign, Library employees raised nearly \$3,700 more in 2015 than in 2014. The Parks & Neighborhoods Division raised over \$4,000 more in 2015 than in the previous year. This proves that Library

staff continues to set the standard City-wide. Thank you! StaffCon with special guest Seattle City Librarian Marcellus Turner was another memorable moment, as we all participated in amazing sessions with impactful outcomes. Many of you have shared how much you enjoyed the day and anticipate future staff development opportunities. As mentioned during StaffCon, we want to establish and maintain open lines of communication this year. Consequently, the "Breakfast

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New Year, New YOU: New Year's Resolutions

It's that time of year again -- resolutions! We all make them, and we all forget them. These tips will help your resolution last.

(1) **Get real.** Make your resolutions realistic. A resolution like, "My bedroom will be impeccable from now on!" will be tough to keep, particularly if you're a messy Martha.

(2) **Chunk it down.** Changing habits is like eating an elephant. Success comes one bite at a time. Chunk down your change into manageable bites.

(3) **Record it.** Keep track of your progress. Resolved to get up earlier? Record the time you get up every morning in a journal. Tracking your progress on paper will subtly encourage you to improve

each day.

(4) **Share it.** Supportive friends and family can help you stick to your resolutions, if they know what they are. Share what you're trying to accomplish. The supportive people in your life will keep you on track even when you don't feel like it.

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TECH TIP: Lynda.com Access for Library Customers

Lynda.com is a huge database of high-quality, self-paced learning modules featuring nearly 4,000 technology, business, and education

courses. It is now available to all Library cardholders of Memphis Public Library & Information Center, including staff. To access the database, customers may

click on the Lynda.com web banner on the Library's homepage,

OR select "Lynda Library" from the "Research" menu of the homepage:



At this point, customers will be prompted to enter their library card number and PIN. The PIN number is either the last four digits of their library card number or a custom PIN selected by the customer (usually the last four digits of their SSN). This will create a user account and will allow the customer full access to the database offerings.

If customers receive the following message, they must update their Library cards.

"Your authentication was successful. However, you do not have access to this resource. If you believe you have arrived on this page in error, please contact your organization or school's IT or help desk for further assistance."

Please, refer customers to the Circulation Department to complete the process of updating their Library cards.

By: Staff Development Manager Damone Virgilio



Retirement Announcements: So Hard to Say, 'Goodbye'!



After more than 16 years of service with the Memphis Public Library System, LINCer Jan Dooley retired and plans to move to St. Petersburg, Florida with her husband John!



Mary Menendez started as a part-time employee for the Library System in March 1988. She retired in December 2015, after 27 years of dedicated service!



Everna Andrews started working for the Library on November 20, 1978. She retired after 37 years of dedicated service on December 29, 2015.

Letter from the Director

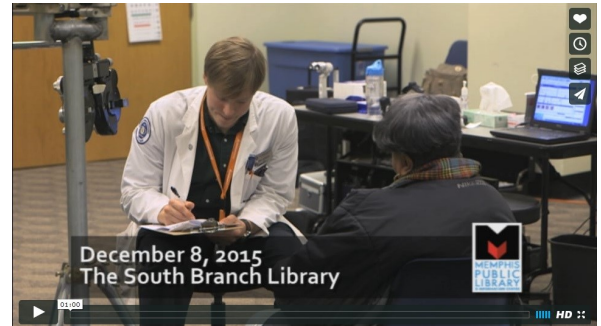
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STAFFWISE

with the Director” program has been expanded to include more dates and times to better accommodate employees’ schedules. The new program is now called “Happy Hour with the Director” and serves as an opportunity for each staff member to share thoughts, ideas, and stories away from the structured workplace. I want to hear from you, so sign up today. We will focus on eliminating barriers to access for staff in the New Year. For example, staff members can apply to attend conferences hosted by ALA, PLA, TLA, or Leadership Memphis’ Fast Track Program on full scholarship. (Damone will provide more details.) Although spaces are limited,

these opportunities exist for all employees and are evidence of the Friends’ and our collective desire to invest in you. We have experienced a number of changes in the recent past, but I want to ensure you that I am extremely optimistic about the Library’s future and the prospects for all our talented people who make it extraordinary. Our system is a trend-setting leader among libraries, and we will continue to evolve in order to “satisfy our customers’ need to know.” The possibilities are endless, and our future is now brighter than ever! Thank you for being the most essential part of it all!

Tune in to New Library Show on WYPL!



WYPL-TV 18 recently began airing a new 30-minute show called *At Your Public Library*. The show will consist of several short videos highlighting Library programs and events, along with other Library news and information. A new episode will be produced each month. For more show information or to submit ideas about Library programs, call WYPL at ext. 2752.

Register Today for ‘Happy Hour with the Director’!

Want to have a great time with great company? Register today for *Happy Hour with the Director!* Whether over breakfast, lunch, or dinner, employees can put their feet up and let their hair down with Director Keenon McCloy. Discuss topics that matter to you!

To sign up, email clarissa.pope@memphistn.gov and copy your manager. Responses are scheduled on a first come, first served basis. So, how will you spend your happy hour?



‘New Hope’ at Frayser Library!

New Hope Christian Academy, a school in the Frayser Library service area, stopped by the branch on January 5 to present Library staff with goodies and a big “Thank you.” New Hope Christian Academy is a premier school in the City teaching preK-3 – 6th grade college-preparatory students. They offered a gift basket of snacks, hot chocolate, and flowers. Keep up the great work, Frayser Library employees!



Photo of the Month!

Photo Description:

Everyone is abuzz about what's happening at Memphis Public Libraries! New this year, Library programs and events will be featured on morning show *Local Memphis Live* on some Wednesdays throughout each month.

In this month's "Photo of the Month," CLOUD901 Art Studio Facilitator Taylor Jackson is showcasing what the art lab offers teens!

To learn more about how programs at your branch can be featured, email marcey.wright@memphistn.gov.



A NEW WORKOUT SPACE IS COMING SOON TO CENTRAL LIBRARY! Stay tuned for details!



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Satisfying the customer's need to know

New Year, New You: New Year's Resolutions

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- (5) **Make a reminder bracelet.** Use letter beads to remind you of your resolution. For example, if you resolve to eat better, make a bracelet with "EHS" on it: Eat Healthy, Stay Healthy. "SAT" reminds you to clean your room on Saturdays.
- (6) **Adjust your environment.** Some changes require bigger commitments. If you are trying to be less snarky, for example, spend more time around your less snarky friends and less time around your very snarky friends.
- (7) **Make new associations.** Plant memorable stories that will come to mind whenever your resolution

comes up. Want to give up bad language? Imagine that every time a bad word comes to mind, it tastes like something gross like raw frogs, chewing on slugs, or dirt from the vacuum cleaner. You'll soon find the words taste bad in your mouth.

- (8) **Want it.** Desire plays a strong role in our success. Think of the benefits you'll derive from sticking to your resolution. Then, want it!
- (9) **Celebrate when you remember. Celebrate your success.** It'll feel great and create a positive association with your new behavior.
- (10) **Stick to it!**

(This article was taken from

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