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Tuition-free Lynda.com Now Available at Memphis Public Libraries

MEMPHIS, TN – Tuition for premiere online learning has never been more affordable than at Memphis Public Libraries. More than 3,400 complete courses through Lynda.com are available for FREE with a library card thanks to the generous support of the Memphis Library Foundation.

Customers can customize their own curricula with more than 122,000 individual tutorial videos, covering a range of topics from desktop and office software to photography, web development, graphic arts, recording and audio engineering, marketing, technical skills, business strategies, creative techniques, career development, and more. Customers interested in computer programming, coding, computer-aided drafting, IT management, web design, music, 3-D animation, and other related areas of study will find courses to match their interests as well. Certificates of completion are available for customers who want to measure progress or build their resumes.

“We want to help ensure that our customers are competitive in their academic and career pursuits by overcoming any technological challenges they may face,” said Staff Development Manager Damone Virgilio. “This tool allows customers the opportunity to develop and improve their 21st century skills so that they can reach their full potential.”

Accessing Lynda.com is easy from any Internet-ready computer or device. Customers should visit the Library’s website and click the Lynda.com web banner. Once users have entered their library card number and PIN for authentication, the learning can begin!

“Lynda.com provides a high-quality, self-paced learning experience that is unrivaled in the online learning environment,” Virgilio continued. “Making this service available to our customers gives them access to instruction for nearly every software program and technical or creative process,” he said.

With courses ranging from beginner to advanced, customers can learn at their desired level of difficulty at their own pace. Then, customers can view their “transcript” of completed coursework and print a certificate of completion.

“The Library’s mission has always been about providing customers access to the information they need and want in whatever format works best – books, audio, video, or online,” noted Collection Development Manager Alan Stewart. “We’re delighted to be able to extend and enhance our mission by offering these high-quality e-learning resources from Lynda.com.”

Library cardholders can [click here](#) to start using Lynda.com today!

For more information about this free resource at Memphis Public Libraries, call (901) 415-2723.

ABOUT THE MEMPHIS PUBLIC LIBRARY & INFORMATION CENTER:

The Memphis Public Library & Information Center (MPLIC) is committed to satisfying the customer's need to know. With 18 Library locations throughout the Greater Memphis area, MPLIC offers an array of programs, services, and resources for citizens and visitors to enjoy. They include JobLINC mobile career services, LINC/2-1-1 telephone referral services, a TV and radio station (WYPL TV-18, WYPL FM 89.3), a small business center, laptops for checkout and free Wi-Fi access, in addition to books, e-books, DVDs, records, compact discs, and educational programs for children, teens, and adults. Customers can find age-appropriate services and a list of Library locations at www.memphislibrary.org.

Memphis Public Libraries are publicly and privately funded. Approximately three million people visit the Memphis Public Library & Information Center each year.

ABOUT THE CITY OF MEMPHIS:

Under the leadership of Mayor A C Wharton, Jr. since 2009, Memphis is becoming a City of Choice by focusing on creating safe and vibrant neighborhoods, investing in young people, creating economic opportunities for all, and delivering excellence in government. Memphis is famous around the world for the convergence of creativity and innovation that have produced its most famous exports, such as legendary music, the company that invented modern world commerce FedEx, and the international leader in curing catastrophic childhood illnesses St. Jude Children's Research Hospital. It has a celebrated entrepreneurial history, more Fortune 500 companies than any other Tennessee city, and it has been named one of the best cities in the U.S. for startups. It is famous as home for Elvis Presley's Graceland, Sun Studios, Stax Museum of American Soul Music, Beale Street, the National Civil Rights Museum, and the most unspoiled riverfront on the Mississippi River. The City of Memphis, which employs more than 6,000 people with an annual budget of approximately \$650 million, has developed and led programs that have dramatically reduced crime, increased jobs, improved Memphis' quality of life, and attracted national attention and investments in the City. For more information, visit www.memphistn.gov.