



CONTACTS:

Marcey Wright

Public Relations Supervisor
marcey.wright@memphistn.gov
C: (901) 463-3055
O: (901) 415-2846

Stephanie White

Assistant Director of Library Communications
stephanie.white@memphistn.gov
C: (901) 827-8013

FOR IMMEDIATE RELEASE

September 30, 2015

TEEN RECYCLING AND DESIGN COMPETITION ‘UPGRADED’ IN 2015

Paper Power returns to Central Library Saturday, October 3

MEMPHIS, TN – Bigger and better! [Paper Power](#) is coming back to the **Benjamin L. Hooks Central Library** (3030 Poplar Avenue) **10 am – 5 pm** on **Saturday, October 3, 2015**. With a new professional division, this year is expected to be bigger and better than before!

“We are excited to host this event for the third year,” said Central Library Public Services Manager Stacey Smith, MLS. “It’s always great to see teens’ enthusiasm during the construction phase using paper products to create fantastic structures!”

Several teams have registered for this free “recycling” and design competition – a part of the U.S. Green Building Council’s National Green Apple Day of Service. Teams consist of two to seven area high school-aged students with one or two adult sponsors.

During Paper Power on October 3, teens will build their structures from 10 am – 3 pm. Judging is scheduled for 3 pm – 4 pm, and the awards ceremony will be 4 pm – 5 pm at Central Library. Teens will compete in several categories: 1) Juror’s Favorite; 2) Structural Integrity; 3) Hi-tech Design; 4) Best Signage; and 5) Honorable Mention.

“Students will learn the value of recycling and re-purposing, so it will become a part of their daily vocabularies as they mature and enter the work world themselves,” explained event organizer and architect Krissy Buck Flickinger. “In addition to having lots of fun building one-of-a-kind creations, teens will benefit from participating in Paper Power by learning valuable design and construction techniques, as well as management and leadership skills that could help to shape their professional careers,” she continued.

The competition is expected to be stiff among expert builders in the Professional Builders’ Division. Expert builders will compete for “Juror’s Favorite,” along with the chance to win the overall “People’s Choice Award” for both divisions. “This year, teens and professionals will work side by side and learn from each other,” Flickinger concluded.

Proceeds from the event will go toward promoting, educating, and encouraging recycling in Memphis.

For complete [contest rules](#) or other information about Paper Power 2015, [click here](#) or call (901) 415-2871.

###

ABOUT THE MEMPHIS PUBLIC LIBRARY & INFORMATION CENTER:

The Memphis Public Library & Information Center (MPLIC) is committed to satisfying the customer's need to know. With 18 Library locations throughout the Greater Memphis area, MPLIC offers an array of programs, services, and resources for citizens and visitors to enjoy. They include JobLINC mobile career services, LINC/2-1-1 telephone referral services, a TV and radio station (WYPL TV-18, WYPL FM 89.3), a small business center, laptops for checkout and free Wi-Fi access, in addition to books, e-books, DVDs, records, compact discs, and educational programs for children, teens, and adults. Customers can find age-appropriate services and a list of Library locations at www.memphislibrary.org.

Memphis Public Libraries are publicly and privately funded. Approximately three million people visit the Memphis Public Library & Information Center each year.

ABOUT THE CITY OF MEMPHIS:

Under the leadership of Mayor A C Wharton, Jr. since 2009, Memphis is becoming a City of Choice by focusing on creating safe and vibrant neighborhoods, investing in young people, creating economic opportunities for all, and delivering excellence in government. Memphis is famous around the world for the convergence of creativity and innovation that have produced its most famous exports, such as legendary music, the company that invented modern world commerce FedEx, and the international leader in curing catastrophic childhood illnesses St. Jude Children's Research Hospital. It has a celebrated entrepreneurial history, more Fortune 500 companies than any other Tennessee city, and it has been named one of the best cities in the U.S. for startups. It is famous as home for Elvis Presley's Graceland, Sun Studios, Stax Museum of American Soul Music, Beale Street, the National Civil Rights Museum, and the most unspoiled riverfront on the Mississippi River. The City of Memphis, which employs more than 6,000 people with an annual budget of approximately \$650 million, has developed and led programs that have dramatically reduced crime, increased jobs, improved Memphis' quality of life, and attracted national attention and investments in the City. For more information, visit www.memphistn.gov.

ABOUT USGBC AND THE GREEN APPLE DAY OF SERVICE:

The Washington, D.C.-based U.S. Green Building Council is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings. USGBC is working towards its mission through its LEED green building program, robust network of chapters, the annual Greenbuild International Conference & Expo, Center for Green Schools, and advocacy in support of public policy that encourages and enables green buildings and communities. By using less energy, LEED-certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community. The Green Apple Day of Service is an annual event that brings volunteers from around the world together to host local service projects that make schools healthier and more sustainable. The Green Apple Day of Service presents an opportunity for students, teachers, parents, elected officials, organizations, companies and more to take action in their communities and demonstrate that *where we learn matters*.