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New ‘Special Edition’ Library Card to be Unveiled August 29 at Central Library

Media and general public are invited to attend.

MEMPHIS, Tenn. (August 18, 2014) – To celebrate National Library Card Sign-up Month (September), the Memphis Public Library and Information Center will host the **official unveiling** of its **new special edition Library card** at **11 am on Friday, August 29, 2014** at the **Benjamin L. Hooks Central Library** (3030 Poplar Avenue). Students from Memphis College of Art (MCA) submitted several designs for the competition, Library staff and the general public voted, and one design reigned supreme!

MCA student artists will be present for the surprise announcement. They are Jefferson Muncy, Carolina Salcedo, Terri Scott, Jessica Vandenberg, and Mary Weber. The general public is also invited to attend and support Memphis Public Libraries. In addition to the unveiling, Director of Libraries Keenon McCloy will speak at the event along with other City of Memphis officials.

A world of resources is available to customers with a Memphis Public Library card, including 1.3 million books, magazines, CDs, DVDs, e-books, audiobooks, downloadable music, digital magazines, and more. The American Library Association refers to a library card as the “most important school supply” for students, and National Library Card Sign-up Month is the perfect time for parents to get one for their children as they head back to school.

The official unveiling is a kickoff to National Library Card Sign-up Month at Memphis Public Libraries for which Shelby County Schools Superintendent Dorsey Hopson will serve as honorary chair.

For more information about the Memphis Public Library card unveiling ceremony, call (901) 415-2847.

ABOUT THE MEMPHIS PUBLIC LIBRARY AND INFORMATION CENTER:

The *Memphis Public Library and Information Center (MPLIC)* is committed to satisfying the customer’s need to know. With 18 Library locations throughout the Greater Memphis area, MPLIC offers an array of programs, services, and resources for residents and visitors to enjoy. They include JobLINC mobile career services, LINC/2-1-1 telephone referral services, a TV and radio station (WYPL TV-18, WYPL FM 89.3), a small business center, laptops for checkout and free Wi-Fi access, in addition to books, e-books, DVDs, records, compact discs, and educational programs for children, teens, and adults. Customers can find age-appropriate services and a list of Library locations at www.memphislibrary.org.

Memphis Public Libraries are publicly and privately funded. Approximately three million people visit the *Memphis Public Library and Information Center* each year.

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