FOR IMMEDIATE RELEASE / PLEASE BROADCAST



MEDIA CONTACTS:

Marcey Wright marcey.wright@memphistn.gov Cell: (901) 463-3055 Office: (901) 415-2846

Stephanie White stephanie.white@memphistn.gov Cell: (901) 827-8013 Office: (901) 415-2847

Library Encourages Customers to Welcome New Year with New Challenges

Memphis Public Library's College Fair 2014 Coming to Central Library January 14 – 15

MEMPHIS, Tenn. (January 3, 2014) – The Memphis Public Library and Information Center (MPLIC), in partnership with the Memphis Talent Dividend, is helping customers to reach their full potential in the New Year with the Library's College Fair 2014, coming to the Benjamin L. Hooks Central Library (3030 Poplar Avenue, meeting rooms A – C) on January 14 – 15.

Each day of the fair is uniquely designed to meet the specific needs of Memphis citizens of all ages. On Tuesday, January 14, 10 am – 4 pm, high school students and recent graduates are invited to talk to college recruiters, ask questions about financial aid, take a look at dorm life, followed by a tour of the Library, and attend a step show! (High school students and recent graduates are asked to register prior to the event.) Working adults and other nontraditional students considering college are encouraged to attend the fair on Wednesday, January 15, noon – 5 pm. College recruiters will be on hand to help them navigate through the college admissions process, locate resources for financial aid, and answer questions.

College Fair attendants also will receive other helpful information like a sample college essay, an ACT writing test sample, a dorm room checklist, and earning statistics for college graduates.

To register or learn more about the Memphis Public Library's College Fair 2014, call (901) 415-2847.

ABOUT THE MEMPHIS PUBLIC LIBRARY AND INFORMATION CENTER:

The *Memphis Public Library and Information Center (MPLIC)* is committed to satisfying the customer's need to know. With 18 Library locations throughout the Greater Memphis area, MPLIC offers an array of programs, services, and resources for citizens and visitors to enjoy. They include JobLINC mobile career services, LINC/2-1-1 telephone referral services, a TV and radio station (WYPL TV-18, WYPL FM 89.3), a small business center, laptops for checkout and free Wi-Fi access, in addition to books, e-books, DVDs, records, compact discs, and educational programs for children, teens, and adults. Customers can find age-appropriate services and a list of Library locations at www.memphislibrary.org.

Memphis Public Libraries are publicly and privately funded. Approximately three million people visit the *Memphis Public Library and Information Center* each year.