



CONTACT:

Marcey Wright

Public Relations Supervisor
marcey.wright@memphistn.gov

C: (901) 463-3055

O: (901) 576-6713

FOR IMMEDIATE RELEASE

August 31, 2016

Library and Noted Honorary Chair Welcome Memphians to Own the ‘Smartest’ Card

New online registration makes process simple, convenient

MEMPHIS, TN – School is back in session, and the number one “must-have” on every student’s supply list is a library card. **September is National Library Card Sign-up Month** and the perfect time for kids, teens, and adults to take advantage of the benefits of owning the “smartest” card.

To encourage citizens of all ages to visit their local Memphis Public Library is this year’s honorary chair, **Mayor Jim Strickland**.

“National Library Card Sign-up Month is an ideal time to focus our attention on the gift of reading and lifelong learning. Our ultimate goal is a more literate Memphis and an educated workforce that is ready to master tomorrow’s challenges. Often times, the first step is simply getting a library card and being intentional about using it. Empowering youth and adults with this foundational tool is one of my personal passions, which is why I am honored to serve as this year’s honorary chair,” said Mayor Strickland.

Getting a library card is now easier than ever with a new online registration option for customers ages 13 and older. Simply, [click here](#) or visit www.memphislibrary.org and select the icon, “Apply Online Now for a Library Card”. After a few steps, customers will receive a temporary card number for 30 days to immediately access the Library’s e-collection. To fully activate the account and to receive an actual card, customers must visit any Memphis Public Library location with the required documentation (i.e. valid Tennessee driver’s license, state ID, voter registration card, current utility bill, printed check, lease, or check stub).

The gift that keeps on giving, a library card is a free way to gain access to a variety of content. Customers of all ages can travel the world, experience different cultures, or expand their skill set with a single card.

“Memphis Public Libraries are here to help our customers connect, learn, and grow. Regardless of race, gender, religious views, or socio-economic status, we are committed to bridging the digital divide that exists in our city by providing equal access to information,” stressed Director of Libraries Keenon McCloy.

For more information about National Library Card Sign-up Month or how to get a library card, call your local Memphis Public Library branch or (901) 415-2700.

###