

#### **SEPTEMBER - OCTOBER 2015**

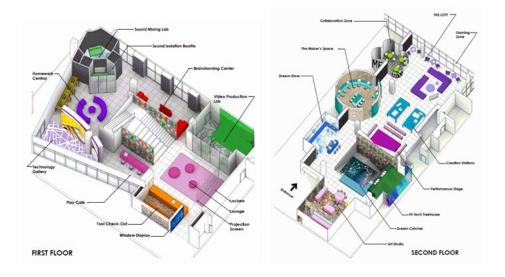


#### September is National Library Card Sign-up Month!

Search our e-newsletter for Twitter hashtags! Then follow @MemphisLibrary on Twitter for program updates.

## Big News @ Your Library!

## Teen Learning Lab #CLOUD901 Opens Mid-September!



Memphis teens will have a free place to hang out and geek out - unlike any other in the country - starting

Wednesday, September 16, 2015, 11 am at the Benjamin L. Hooks Central Library (3030 Poplar

Avenue). #CLOUD901 is an 8,300-square-foot creative production space for teens ages 13 to 18 offering state-of-the-art equipment and programs to develop twenty-first century skills such as collaboration, innovation, creativity, problem solving, and critical thinking.

"CLOUD901 will present an extraordinary opportunity for teens in Memphis to connect, learn, and grow," noted Director of Libraries Keenon McCloy. "There is no other place where teens can go free of charge to take advantage of such a wide range of hi-tech offerings."

The Lab will house a sound mixing lab and isolation booths, video production lab, Brainstorming Center, Homework Central, technology gallery, Play Café and lounge, lockers, a tool checkout desk, an art studio, projection screen, Dream Catcher, Hi-tech Treehouse, performance stage, creation stations, gaming zone, Makers' Space, Dream Store, Collaboration Zone, and a loft. CLOUD901 will offer teen library cardholders free access to audio and video equipment, in addition to 3-D printers, X-Boxes, PlayStation 4s, MacBook Pros and Airs, monitors, keyboards, microphones, headsets, and more!

#### **Read more**

## Library Welcomes Living Legends as Honorary Chairs for National Library Card Sign-up Month



Legendary R&B, soul, and funk group **The Bar Kays' Larry Dodson** (lead singer) and **James Alexander** (group founder and bass player) are encouraging Memphians of all ages to get their library cards during the month of September - **National Library Card Sign-up Month** (NLCSM). Dodson and Alexander are this year's honorary chairs.

"We are so happy The Bar Kays have joined the Memphis Public Library and the American Library Association in our efforts to get a Library card into the hands of every citizen. This is our goal as a part of the White House's ConnectED Initiative. And, since The Bar Kays are such strong supporters of literacy, it's a perfect fit," said Director of Libraries Keenon McCloy. "September is especially important because it's a new school year, and students need to know where to go for helpful resources and programs."

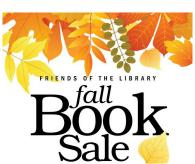
Getting a library card is easy! Customers can visit any Memphis Public Library location and present an acceptable form of identification such as a valid Tennessee driver's

license or state ID, a voter registration card, current utility bill, printed check, lease agreement, or check stub. Click here for a Library card application - available at www.memphislibrary.org.

#### **Read more**

### Friends of the Library Fall Book Sale Coming Soon!

Readers of all ages can prepare now for the winter months by stocking up on great books at affordable prices! The Friends of the Library Fall 2015 Book Sale is Friday, October 23 and Saturday, October 24, 10 am - 4:30 pm at the Benjamin L. Hooks Central Library (3030 Poplar Avenue). A special preview sale for Friends members will be 8 am - 10 am on Friday, October 23.



Customers will not have to break the bank for the Friends' book sale. With all items priced at or below \$2, a little cash will go a long way. Gently-used books for children, teens, and adults, along with magazines, CDs, DVDs and more will fill the shelves on every aisle. There's something for the whole family!

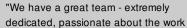
For more information about the Friends of the Library Fall 2015 Book Sale at Central Library, call (901) 415-2871.

#### **CHILDREN**

# New Children's Services Coordinator Focused on 'Impacting Youth' @MemphisLibrary

Approximately 85 percent of a child's brain develops by age five. It's never too early to start educating your child, and Memphis Public Library's new Children's Services Coordinator Jennifer Hornby has a plan for how to do it!

"My vision is centered on impact in areas of literacy and technology. Children's Services at Memphis Public Libraries are focused on building kids' foundational skills and methods of learning because everyone learns differently. With the opening of CLOUD901, we want to use an interdisciplinary approach and STEAM (Science, Technology, Engineering, Arts, and Mathematics) programs to prepare kids through hands-on learning experiences. A part of that requires educating parents also.





Children's Services Coordinator for Memphis Public Libraries
Jennifer Hornby

they do, and a great resource. Children's Services librarians are every child's best friends and help to provide a customized library experience. They are also master storytellers, and customers have grown to love and expect our storytimes. This is the type of signature programming we aim for at all Memphis Public Libraries!"

Children and parents have free access to a world of knowledge and great programs at library locations throughout the City. Click here for a list of upcoming events!

**Read more** 

# Kids' Technology Programs @MemphisLibrary Make Learning Fun!

Kids and parents visiting
Memphis Public Libraries have
more options than books on
shelves. Teaching and learning
within these walls happen in a
relaxed environment, often using
technology specialized for kids!

"It's important for the Library to provide everyone with access to technology, but it's not just about access. It's about building foundational skills and acting as role models in how to productively use technology as a learning tool," noted Children's Services Coordinator Jennifer Hornby. "When technology is



paired with an adult and with a specific educational objective, it can be very effective," she said.

Memphis Public Libraries offer kids a <u>calendar of events</u> full of educational programs to complement school curriculums in key STEAM categories - Science, Technology, Engineering, Arts, and Mathematics.

Gadget Labs for Kids, Crafternoons, Crazy 8 Math Club, and Readers' Circle are just a few examples offered at 4 pm on Mondays and Thursdays at the Benjamin L. Hooks Central Library (3030 Poplar Avenue).

#### **Read more**

<u>Click here</u> for a list of upcoming children's events at Memphis Public Libraries!

#### **TEENS**

**#CLOUD901 has Memphis Teens Talking** 

Teens across Memphis are talking about #CLOUD901 - an 8,300-square-foot creative production space for customers ages 13 to 18 offering some of the latest technology and programs specialized for today's youth. The teen learning lab will officially open its doors Wednesday, September 16, 2015, 11 am at the



Benjamin L. Hooks Central Library (3030 Poplar Avenue).

Teens representing *The Teen Appeal Magazine* recently got a sneak peek of the space during an exclusive tour with Teen Services Coordinator Janae Pitts-Murdock. "Teens who have that innovative spark will have a place to hone those skills and to develop twenty-first century skills," Pitts-Murdock said in a recent <u>interview with Fox13 News</u>. "And, CLOUD901 is a positive alternative to idle hands after school hours," she continued.

Some teens who viewed the space said they suspect CLOUD901 will have positive effects on the entire City of Memphis. "I'd give CLOUD901 a '10' because we don't have a place like this in Memphis to be productive," commented local teen Sharif Saeed.

"If we had more things like CLOUD901 in Memphis, there would not be such chaos among teens," added Savannah Holbert of *The Teen Appeal*.

CLOUD901 will be stocked full with state-of-the-art equipment such as 3-D printers, X-Boxes, PlayStation 4s, MacBook Pros and Airs, monitors, keyboards, microphones, headsets, and more! In addition, the teen learning lab will house a sound mixing lab and isolation booths, video production lab, Brainstorming Center, Homework Central, technology gallery, Play Café and lounge, lockers, a tool checkout desk, an art studio, projection screen, Dream catcher, Hi-tech Treehouse, performance stage, creation stations, gaming zone, Makerspace, Dream Store, Collaboration Zone, and a loft.

**Read more** 

## **#PaperPower 2015 Now Bigger and Better Than Before**

Teens encouraged to register today



Bigger and better! Paper Power is coming back to the Benjamin L. Hooks Central Library (3030 Poplar Avenue) 10 am - 5 pm on Saturday, October 3, 2015. And, with a new professional division, this year is expected to be bigger and better than before!

"We are excited to host this event for the third year," said Central Library Public Services Manager Stacey Smith, MLS. "It's always great to see teens' enthusiasm during the

construction phase using paper products to create fantastic structures!"

Teens are encouraged to <u>register today</u> for this free "recycling" and design competition - a part of the U.S. Green Building Council's National Green Apple Day of Service. Teams should consist of two to seven area high school-aged students with one or two adult sponsors. Registration ends and structure

ideas are due by Friday, September 18.

Read more

<u>Click here</u> for a list of upcoming teens' events at Memphis Public Libraries!

#### **ADULTS**

# 'Smartest Company in Memphis' Title Up for Grabs in Corporate Knowledge Bowl 2015

Search '#SmartestCoMEM' on Twitter for contest details!

Corporate Knowledge Bowl
2015 is your chance to vie
for the title of "Smartest
Company in Memphis"! St.
Jude Children's Research
Hospital currently holds the
coveted title. The 18th
annual trivia contest will take
place during the lunch hour

Monday, September 28 -Thursday, October 1 for preliminary rounds, and the final round starting at 5:30 pm on Friday, October 2 at

on



St. Jude Children's Research Hospital - Corporate Knowledge Bowl 2014 Winners

the Benjamin L. Hooks Central Library (3030 Poplar Avenue).

Teams are forming now! The **deadline for entry** is **Wednesday**, **September 9**. Discounted rates are available for companies that register multiple teams.

Teams must consist of four employees and a maximum of four alternates. Co-workers, relatives, and friends are encouraged to attend and cheer on their teams in this double elimination tournament. New this year, companies can also sponsor a vendor, client, and/or competitor.

Questions are challenging and well-researched by librarians throughout the Memphis Public Library System. They cover a range of topics from historical facts to currents events, popular culture to local interest, sports to science, and more!

**Read more** 

# #MemphisReads 2015 Book Selection Revealed September 25!

On your mark, get set, READ! Memphis, it's time to start reading **Friday**, **September 25**, **2015**, **11 am** at the **Benjamin L**. **Hooks Central Library** (3030 Poplar Avenue) for the <u>Memphis Reads</u> program and media conference announcing this year's featured book. And, the first fifty Library customers to arrive will receive a free copy!

Esteemed author and entrepreneur Dave Eggers is coming to Memphis to discuss one of his numerous books during Memphis Reads 2015. The book selection will be announced during the media conference

at the Library. In book club fashion, Eggers enthusiasts will read the book during the month of October to discuss during Eggers' visit in early November.



Dave Eggers has penned more than 20 books like A Heartbreaking Work of Staggering Genius (2000), You Shall Know Our Velocity (2002), How We Are Hungry (2004), and several others. Founder of independent book publishing house McSweeney's, Eggers is known for his work as an editor of The Best American Nonrequired Reading series and co-editor of the Voice of Witness series of oral histories. With a heart for youth and education, he opened a writing lab for teens and young adults called 826 Valencia, which has expanded to more than 800 locations in major U.S. cities. In addition, Eggers co-wrote the book Teachers Have It Easy: The Big Sacrifices and Small Salaries of America's Teachers, a comprehensive look at America's classrooms through the eyes of hundreds of educators.

"When you read a book and the story resonates with you, it becomes more

meaningful when you meet the author," commented Adult Services Coordinator Wang-Ying Glasgow. "During Memphis Reads, the whole community will come together to bond and share common interests and reading experiences - all in the name of 'literacy' - which is key to our collective success."

#### **Read more**

<u>Click here</u> for a list of upcoming events at Memphis Public Libraries!

# ON THE AIR WYPL FM 89.3 Radio

Let's talk about books during BOOK

TALK! Tune in to WYPL FM 89.3 Radio.

Join the conversation!



#### **Book Talk**

Saturdays, 6 pm

September 5 - Girl Waits with Gun by Amy Stewart

September 12 - The End of All Things by John Scalzi

#### **Books**

African-American Lives and Literature, Sundays @ 2 pm, October 4 - November 15 --- The Rebellious Life of Mrs. Rosa Parks by Jean Theoharris

Biography, Mondays - Fridays @ 3 pm, September 21 - October 23 --- Jim Henson: The Biography by Jay Jones

Bestsellers, Mondays - Fridays @ 4 pm, September 28 - October 9 --- Station Eleven by Emily St. John Mandel

Classics, Saturdays @ 4 pm, October 17 - November 7 --- The Invisible Man by H.G. Wells

#### WYPL-TV 18

**Memphis Sounds with George Klein**: Bobby Whitlock, Low Society, Jack Rowell & other special guests Airs Mondays @ 2:30 pm, Tuesdays @ 5:30 pm, Wednesdays @ 7 pm, Thursdays @ noon, Fridays @ 3:30 pm, and Sundays @ 9:30 am

**Memphis Makers**: Kim Motschman of the Exchange Club Family Center and Carlene Leaper from ARC Mid-South

Airs Mondays @ 1 pm, Tuesdays @ 7 pm, Thursdays @ 10:30 am, and Fridays @ 5:30 pm

**Nature of Conservation**: Kate Friedman from Mississippi Wildlife Rehabilitation
Airs Mondays @ 8:30 am, Tuesdays @ 10 pm, Wednesdays @ 9:30 am, and Thursdays @ 11:30 am

**Health Matters with Dr. Mark Castellaw**: Fall Health and the Spread of the Common Cold Airs Mondays @ 4 pm, Tuesdays @ 1 pm, Wednesdays @ 6:30 pm, Thursdays @ 9:30 pm, Fridays @ 2:30 pm, and Saturdays @ 9:30 am

WYPL is located at the Benjamin L. Hooks Central Library (3030 Poplar Avenue).

### **BRANCH HIGHLIGHT**

# Poplar-White Station Library: A 'Popular' Spot for Memphis Families

For more than 50 years, Poplar-White Station Library (5094 Poplar Avenue) has been a "popular" spot for kids, teens, and adults.

The Library offers students and other customers an array of services and resources to support nearby schools. Avid readers who frequent the branch meet on the fourth Saturday of each month for the Poplar-White Station Book Club and several other programs tailored to customers' needs.



Thanks to a list of partnerships, customers at Poplar-White Station Library enjoy a range of age-appropriate programs. For example, the Shelby County Sheriff's Office routinely educates teens visiting the Library about issues like bullying, "sexting," and the effects of drunk driving. The University of Memphis' School of Nursing organizes quarterly weight and blood pressure screenings there, and the Tennessee Beta Unit of Parliamentarians (Memphis) uses Poplar-White Station Library to teach classes on how to conduct meetings and proper parliamentary procedure. Animal lovers gather to meet representatives from The Elephant Sanctuary in Tennessee to learn about Asian and African elephants.

Services and events at Poplar-White Station Library also reach beyond the Library's walls. The friendly staff hosts monthly outreach programs at facilities like Brookdale Assisted Living Center.

In addition to specialized programs for kids and teens, the Children's Department is filled with furry friends such as Curious George, Winnie the Pooh, Clifford the Big Red Dog, a kangaroo, a lion, white tigers, and a raccoon - meant to welcome young readers as they enter the doors.

Poplar-White Station Library is open Mondays - Thursdays, 10 am - 7pm; and Fridays - Saturdays, 10 am - 5pm. For more information about the library branch, call (901) 415-2777.

#### **PLAN AHEAD**

### **Upcoming Events**

September is National Library Card Sign-up Month!

DIY Bubbles - Tuesday, September 8, 2015, 4 pm - 5 pm @ Randolph Library (3752 Given Avenue)

**Job Search Help** - Thursday, September 10, 2015, noon - 2 pm @ Frayser Library (3712 Argonne Street)

#### Jun Kaneko Art Program for Teens -

Thursday, September 10, 2015, 3 pm - 4 pm @ Poplar-White Station Library (5094 Poplar Avenue)

Financing Your Small Business the SBA Way - Thursday, September 10, 2015, 6 pm - 7:30 pm @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

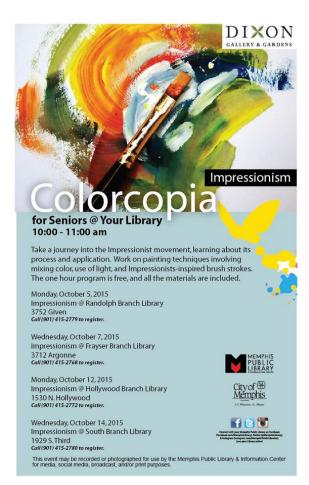
#### Free Saturday Legal Clinic -

Saturday, September 12, 2015, 10 am - noon @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

International Storytime Celebrating Germany - Saturday, September 12, 2015, 11 am - noon @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Celebrate Grandparents: Gift Making! - Saturday, September 12, 2015, 11 am - 12:30 pm @ Cordova Library (8457 Trinity Road)

ESL Conversation Group - Monday, September 14, 2015, 11 am - noon @ Randolph Library (3752 Given Avenue)



**Meet the Employer** - Thursday, September 17, 2015, 10:30 am - noon @ North Library (1192 Vollintine Avenue)

Create Your Own Action Movie! - Thursday, September 17, 2015, 3 pm - 4 pm @ Whitehaven Library (4120 Millbranch Road)

International Storytime Celebrating China - Saturday, September 19, 2015, 11 am - 12:30 pm @ Cordova Library (8457 Trinity Road)

The 4th Annual Black Writers and Book Clubs Literacy Festival - Saturday, September 19, 2015, 10 am - 6 pm @ Memphis Cook Convention Center (255 North Main Street)

Colorcopia with Dixon Gallery & Gardens - Monday, September 21, 2015, 10 am - 11 am @ Cossitt Library (33 South Front Street)

Basic Computer Class - Thursday, September 24, 2015, 11 am - 1 pm @ Parkway Village Library (4655 Knight Arnold Road)

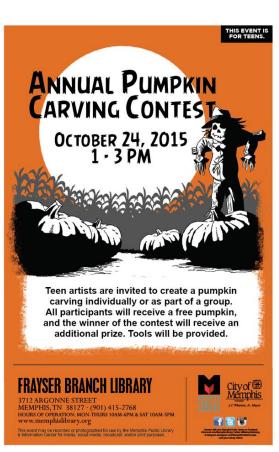
**Memphis Reads 2015 Kickoff and Media Conference** - Friday, September 25, 2015, 11 am @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Creative Loafing for Kids Ages 6 - 11 - Wednesday, September 30, 2015, 4:30 pm @ Raleigh Library (3157 Powers Road)

**18th Annual Corporate Knowledge Bowl Trivia Competition** - Monday, September 28 - Friday, October 2, 2015 @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Gadget Lab for Kids: A Technology Learning Lab - Monday, October 5, 2015, 4 pm - 5:30 pm @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Pyramid Book Club - Monday, October 5, 2015, 4 pm - 5 pm @ North Library (1192 Vollintine Avenue)



Wills for Heroes - Saturday, October 10, 2015, 10 am - 3:30 pm @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Baptist Outreach Prescription Education Program: Brown Bag Special - Monday, October 12, 2015, 10:30 am - 11:30 am @ Poplar-White Station Library (5094 Poplar Avenue)

ACT Test Preparation - Saturday, October 17, 2015, 11 am - noon @ Frayser Library (3712 Argonne Street)

Genealogy Workshops @ Your Library -Wednesday, October 21, 2015, 1 pm - 3 pm @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Book Club at Elmwood Cemetery -Wednesday, October 21, 2015, 1 pm - 3 pm @ Parkway Village Library (4655 Knight Arnold Road)

Friends of the Library Fall 2015 Book Sale - Friday, October 23 & Saturday, October 24, 2015, 10 am - 4:30 pm @ Benjamin L. Hooks Central Library (3030

Poplar Avenue) A special preview sale for Friends of the Library members will be held 8 am - 10 am on Friday, October 23.

READ to Tootsie - Saturday, October 24, 2015, 10 am - noon @ Bartlett Library (5884 Stage Road)

**Drums, Drums, Hear the Drums!** - Saturday, October 24, 2015, 11 am - 12:30 pm @ Cordova Library (8457 Trinity Road)

Annual Pumpkin Carving Contest - Saturday, October 24, 2015, 1 pm - 3 pm @ Frayser Library (3712

Argonne Avenue)

**Diabetes Empowerment Education Program** - Tuesday, October 27, 2015, 10 am - 11 am @ Raleigh Library (3157 Powers Road)

10 Things to Give Up - Wednesday, October 28, 2015, 10 am - noon @ Cordova Library (8457 Trinity Road)

**Movie Viewing of** *The Good Lie* **and Panel Discussion** - Thursday, October 29, 2015, 5:30 pm @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Banned Books Week - Friday, October 30, 2015, 4:30 pm - 5:30 pm @ Frayser Library (3712 Argonne Street)

### Celebrate Halloween @MemphisLibrary!

BOO-ks with Friends! -Saturday, October 31, 2015, 10:30 am - 2:30 pm @ Benjamin L. Hooks Central Library (3030 Poplar Avenue)

Happy Halloween @ the Library! - Saturday, October 31, 2015, 11 am -12:30 pm @ Cordova Library (8457 Trinity Road)



**Happy Halloween** @ **the Library!** - Saturday, October 31, 2015, 11 am - 12:30 pm @ Randolph Library (3752 Given Avenue)

Halloween Party - Saturday, October 31, 2015, 1 pm - 3 pm @ Parkway Village Library (4655 Knight Arnold Road)

<u>Click here</u> for more events at a Memphis Public Library location near you!

These events may be recorded or photographed for use by the Memphis Public Library & Information Center for media, social media, broadcast, and / or print purposes.

## **Library Trivia Question**

## How well do you know Memphis Public Libraries?

Which items will customers find in teen learning lab <u>CLOUD901</u> at the Benjamin L. Hooks Central Library (3030 Poplar Avenue)?

a.) Audio & Video Equipment

d.) Microphones & Headsets

b.) PlayStation 4s & X-Boxes

e.) All of the above

c.) 3-D Printers, Monitors, & Keyboards

The Memphis Public Library & Information Center is in the business of satisfying customers' need to know!

Click here for more information!

### **CONTACT US**

Memphis Public Library & Information Center

3030 Poplar Avenue Memphis, Tennessee 38111

E-newsletter

Connect, Learn, Grow is now a TV show! Tune in to WYPL TV-18.



